

## InterDisciplinary Modules – 5000 Level Modules

### **ID5001 Enterprise, Creativity and Innovation**

Credits: 20.0

Semester: 1

Programme(s): **Compulsory module** for M.Res in Environmental Biology and M.Res in Environmental Biology Conversion for Mathematical, Physical and Molecular Sciences Postgraduate Taught Programmes.

**Optionally** available to all Postgraduate Taught Programmes, subject to approval of Course Director/Coordinator within individual Schools.

Description: Engendering a culture of enterprise, this module integrates the theory of entrepreneurship with the practical application of new business creation and development. A combination of real-life case studies and seminars from serial entrepreneurs and other business professionals will assist candidates to access their latent creativity and innovation for idea generation. Together, this will enable students to demonstrate a sound understanding of all aspects of the commercialisation process, including the significance and protection of intellectual property rights. This will play a vital role within the group project of producing a business plan/proof of concept application/research project.

Class Hour: To be arranged.

Teaching: 8 lectures and seminars over 10 weeks.

Assessment: Continuous Assessment = 100%

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